

businessessentials[®]

...essential information for business people

July 2014

Audio CD



the extras

Welcome to the July 2014 edition of Business Essentials.

If this is the first time you've received a Business Essentials CD, we hope it will be a thoroughly enjoyable experience for you - and that you'll come back for more!

TURN DRIVE TIME INTO PROFIT TIME

We suggest that you put this CD straight into your car's CD player and start listening. These CDs are designed to inform, update, motivate and inspire. And we know they work. Just check out what others say about us on our website at www.be.com.au and you'll see why Business Essentials has become such a valuable learning tool for thousands of business operators around Australia.

To subscribe, please complete the form below and send it to us, or order online at www.be.com.au/plans. Straight away you'll start receiving your own monthly CDs, as well as downloadable access to all our interviews online. We look forward to hearing from you!



Director

Nick Schildberger

Production Manager

Heather Dawson

Senior Producer

Bob Kearsley

Technical Producer

Peter Letts

bemediaproduction
audio & video for business

Publisher

Business Essentials
Media Production Pty Ltd
ABN: 98 006 144 449
405 Riversdale Road
Hawthorn East Vic 3123
Telephone: 03 9882 8333
Facsimile: 03 9883 8017
Email: info@be.com.au

Business Essentials Subscription Form

1 year (12 editions) \$425

2 years (24 editions) \$800 (SAVE \$50)

Prices include GST & P/H

Order online: www.be.com.au/plans

Your Details

Dr / Mr / Mrs / Miss Full name: _____

Company: _____

Address: _____

Suburb: _____ State: _____ P/Code: _____

Phone: (____) _____ Mobile: _____

Email: _____

Payment Options

Cheque

Please find enclosed a cheque made to Business Essentials Pty Ltd for \$ _____

Credit Card

Please charge my credit card for the amount of \$ _____

Card type (Please circle): VISA MASTERCARD Expiry: ____/____

Card number: _____

Name on card: _____

Signature: _____

Returning this form

Telephone enquiries please call Maureen Payne (03 9882 8333)



Fax: 03 9882 8017



Mail: PO Box 579
Hawthorn Vic 3122



Online orders:
www.be.com.au/plans

For more information about the topics discussed on this program, please contact the relevant organisations listed below.

GETTING SMART ABOUT PAYROLL

Tracy Angwin,

Australian Payroll Association

T: 02 8096 9152 / 0438 086 113

tracy@austpayroll.com.au

www.austpayroll.com.au

www.thepayrollrevolution.com.au

BREAKING THE RULES TO WIN

Lynette Mayne, Work Wear World

T: 07 3275 5959

www.workwearworld.com.au

WILL YOU EMPLOY OLDER WORKERS?

Peter Black,

Business & Executive Coach

M: 0419 510 955

peter.black@peterblackcoaching.com

www.peterblackcoaching.com

SOCIAL MEDIA – WHO NEEDS IT?

Gerry McCusker, Engage ORM

M: 0407 805 070

gerry@engageorm.com

WHY WOMEN LEAVE

Mandy Johnson

www.mandyjohnson.co

TOOLS TO TUNE YOUR STRUCTURE

Michael Jones,

Cummings Flavel McCormack

T: 03 9252 0800

enquiries@cfmc.com.au

www.cfmc.com.au

SHAREMARKET UPDATE

Elio D'Amato,

Lincoln Stock Doctor

T: 1300 676 333 or 03 9854 9444

www.lincolnindicators.com.au

STOP BEING INTERESTING, START BEING INTERESTED

Marshall Thurber,

Burklyn Business School, USA

www.burklynglobal.com

www.positivedeviantnetwork.com

DRUGS, BOOZE AND BUSINESS

Graeme Alford,

Recovery Beyond Belief

T: 0403 265 555

graeme@recoverybeyondbelief.com

www.recoverybeyondbelief.com

Accountants Who Help You See Further

Cummings Flavel McCormack are accountants who provide accounting, auditing and business advice to business owners
Cummings Flavel McCormack also provides tax consulting services.

Tax Consulting

Tax law is relevant to every major business and investment decision.
Understanding the latest developments in tax is difficult.

The Cummings Flavel McCormack tax consulting practice works with clients to evaluate the taxation risks and benefits applicable to their business and investment plans.

We are proud of our ability to untangle the complexities of tax law to produce commercially practical tax advice that the client can understand and act on with confidence.

We have significant breadth of experience, having worked with successive governments in tax law development and holding key positions on advisory and education committees with professional tax bodies.

David Kent, Michael Jones
and Neil Flavel lead
a group of dedicated
taxation professionals.



see further



For more visit our website, www.cfmc.com.au

Office Details

Level 15, 390 St Kilda Road
Melbourne VIC 3004

T: 61 3 9252 0800 F: 61 3 9252 0801

E: enquiries@cfmc.com.au

E: careers@cfmc.com.au

www.cfmc.com.au

cummings
mccormack
flavel



bemediaproduction

audio & video for business

www.be.com.au

Business Essentials Media Production Pty Ltd

405 Riversdale Road
Hawthorn East Vic 3123
Telephone: 03 9882 8333
Facsimile: 03 9882 8017
Email: info@be.com.au