

Are you an imposter?

Suzanne Mercier, Liberate Leadership



Chartered Accountants Business in Focus
Monthly audio program

October, 2012

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**Institute of
Chartered Accountants
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We bring plenty of variety to the table this month. Our headline story will, we believe, strike a cord with many of you in leadership positions. It's all about the Imposter Syndrome. You may suffer from it without having it defined in such a way before. But if you've got it, it will impact on every aspect of running a business. You'll enjoy hearing from Suzanne Mercier, who's experienced the syndrome first-hand and who has now written a book about it. Also in this edition, turnaround expert Tim Millar suggests that we would all benefit from a little business reinvention – in fact, go back to Day One and see how differently we, or our clients, might approach things if we were starting out again.

On the accounting front we discuss the important relationship between a business and its bank, never more important than when the business strikes trouble. Corporate negotiator Damien Simonfi, of debt strategy consultants DJ Partners, has some valuable tips for us about communicating and negotiating with banks, through good and bad times. Also this month, financial reporting expert Lynda Tomkins FCA, of Ernst & Young, brings us up to date with the new consolidation standards that come into effect in 2013. And for those looking for a tax free retirement, tax expert Michael Jones this month offers some valuable reminders about transferring property into super. It's tricky, he says, but it can be done.

Plus, for those of you concerned about an ethical divide in your business over attitudes to work, things like politeness, respect, turning up on time and so on, Noel Posus of Incredible Awareness tells us how to address the issue with a "work ethic" conversation.

I trust you'll enjoy this month's mix of interviews.

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Information

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DEBT STRATEGY – DEALING WITH BANKS

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DJ Partners is the Gold Sponsor of the CA Business Forum in Queensland in November. For more information about this event, please contact the Institute on 1300 137 322

APPLYING THE NEW CONSOLIDATION AND JOINT ARRANGEMENT STANDARDS

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HOW TO HAVE A “WORK ETHIC” CONVERSATION

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REINVENT YOURSELF!

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THE 10 BIGGEST MISTAKES IN PRICING

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SHAREMARKET UPDATE

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