

Why we should take more risks

Margie Warrell



Chartered Accountants Business in Focus

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Institute of
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Welcome to this May 2013 edition.

You're faced with a tough decision in your business. You've weighed up all the options, so what do you do now? Go for the one that has real possibilities but an element of risk? Or take it cautiously and settle for the devil you know? International business coach and author Margie Warrell, now back in Australia after building a highly successful career in the US, believes passionately in being prepared to accept risk - not for its own sake, but as a means of unlocking potential, in life as well as in business. She makes the case in this month's program.

We have some probing questions for you this month - especially if you're in a leadership position. The first question comes from corporate trainer and psychotherapist Tao de Haas, who asks you to consider how engaged your employees are at work. You may think they are, but are they, really - and do they have your best business interests at heart? And here's another question, this time from master coach Noel Posus, and it concerns the practice of coaching itself. You may coach others in your organisation, but do you do it well? In fact, what is best practice in coaching and why do you need to know? Noel provides valuable food for thought.

With just a few days to go before our Federal Treasurer hands down his much anticipated Budget, the highly regarded Professor Neville Norman sets the scene, with some helpful tips on what to look out for, from a business perspective, on the night.

Also this month, we discuss the winners versus the losers in manufacturing, what it takes to get new projects off the ground, and how to make sure your new website isn't costing you the earth, but is providing value for money.

There's plenty of variety and good information this month - enjoy!

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Information

For more information about the topics discussed on this program, please contact the relevant organisations listed below.

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ARE YOU DISENGAGING YOUR PEOPLE?

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Tao will be conducting a master class at the Institute's VIC Business Forum 2013 and will also be part of the Institute's Live One on Demand New Manager series in June 2013.

HOW TO MAKE MONEY IN MANUFACTURING

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WHAT IS "BEST PRACTICE" IN COACHING?

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Noel will be presenting at the Institute's Business Forum 2013 in WA, NSW, VIC and SA. For more information, please visit:
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FINDING YOUR HIDDEN PROFITS

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HOW MUCH SHOULD A NEW WEBSITE COST?

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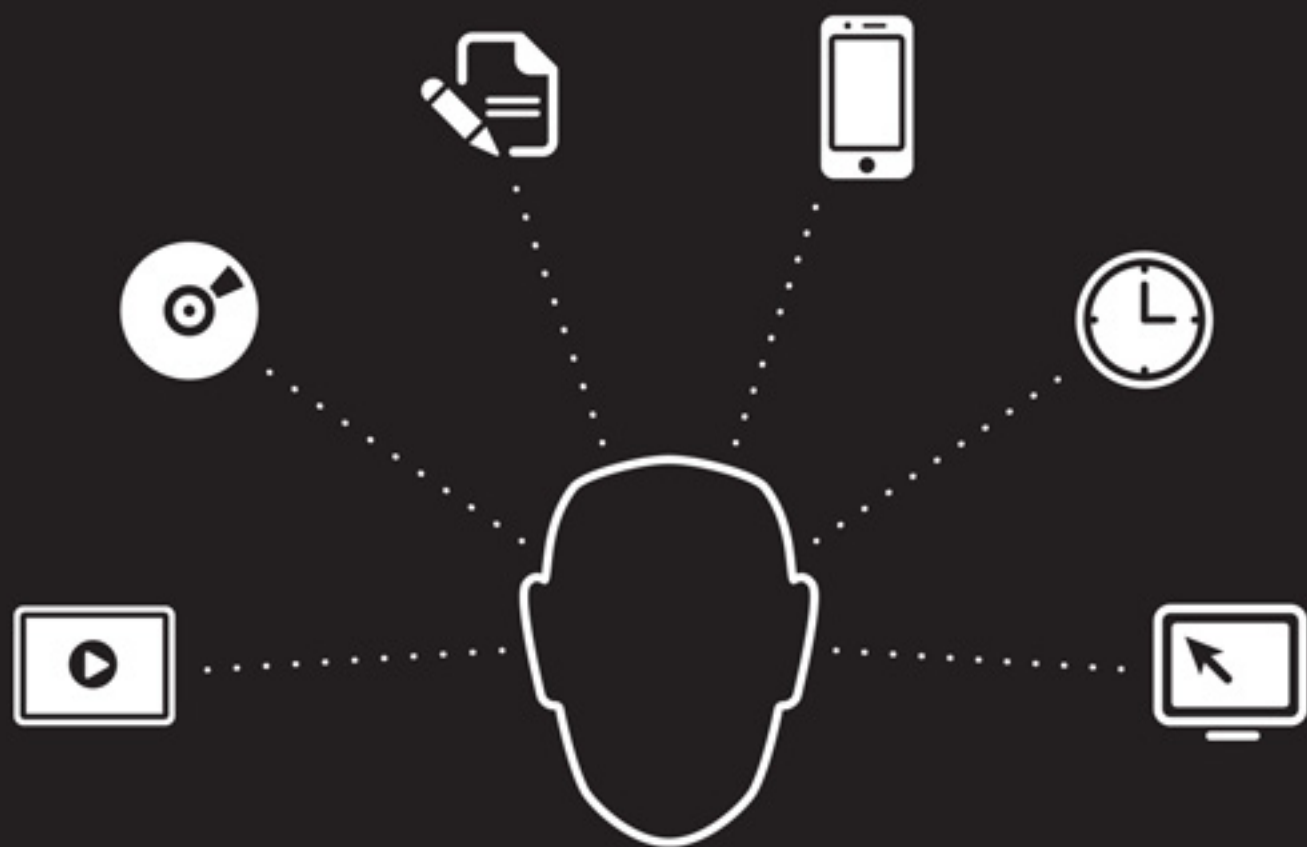
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