

# Your Chartered Accountants **Business in Focus** in just a few bites

October 2016



[charteredaccountants.com.au/bif](http://charteredaccountants.com.au/bif)



**CHARTERED ACCOUNTANTS**  
AUSTRALIA + NEW ZEALAND

**Chartered Accountants Australia and New Zealand offers on demand thought leadership to keep you up-to-date on the latest economic updates, legal watchouts, WHS, IR and HR updates and more.**

Our specialists develop all the essentials you need to know each month. Your subscription consists of carefully curated monthly audio tracks. Accessible online or sent to you on CD, you will gain practical knowledge from our in-house industry experts.

It's the easy way to stay ahead. All you need to do is press play.



Find out about the online version here when you visit [charteredaccountants.com.au/bif](http://charteredaccountants.com.au/bif)



If you liked what you heard, please tell your colleagues



Join the conversation at our next event visit [charteredaccountants.com.au/Training](http://charteredaccountants.com.au/Training)

**Managing Director**

Nick Schildberger

**Executive Producer**

Heather Dawson

**Director Audio/Video**

Peter Letts

**Producer/Business**

**Development Manager**

Chris Ashmore

**Subscriptions Manager**

Maureen Payne

**Publisher**

Business Essentials Media

Production Pty Ltd

ABN 98 006 144 449

106/12 Cato Street

Hawthorn East VIC 3123 Australia

Phone 03 9882 8333

Fax 03 9882 8017

Web [www.be.com.au](http://www.be.com.au)

# Business in Focus / Tax in Focus Subscription

## Subscription Form

### Personal details

I would like to subscribe to Chartered Accountants Business in Focus and/or Tax in Focus:

Family name	First name					
Company name	Position					
Address						
City	Country	Postcode				
Telephone	Fax					
Email	Member No.					
Age group	18 – 25 <input type="checkbox"/>	26 – 35 <input type="checkbox"/>	36 – 45 <input type="checkbox"/>	46 – 55 <input type="checkbox"/>	56 – 65 <input type="checkbox"/>	>65 <input type="checkbox"/>
Type of business	Number of employees					

## Subscription Pricing

### Product

- Business in Focus – Online
- Business in Focus – CD
- Tax in Focus – Online
- Tax in Focus – CD
- Business in Focus + Tax in Focus – Online
- Business in Focus + Tax in Focus – CD

### Australian Prices (excl. GST)

Members	Non-Members	Members	Non-Members
<input type="checkbox"/> \$375	<input type="checkbox"/> \$475	<input type="checkbox"/> \$340	<input type="checkbox"/> \$430
<input type="checkbox"/> \$445	<input type="checkbox"/> \$545	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A
<input type="checkbox"/> \$375	<input type="checkbox"/> \$475	<input type="checkbox"/> \$340	<input type="checkbox"/> \$430
<input type="checkbox"/> \$445	<input type="checkbox"/> \$545	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A
<input type="checkbox"/> \$635	<input type="checkbox"/> \$835	<input type="checkbox"/> \$577	<input type="checkbox"/> \$759
<input type="checkbox"/> \$795	<input type="checkbox"/> \$995	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A

### Overseas Prices

## Payment options

Please find enclosed cheque made payable to Business Essentials Pty Ltd for

\$ \_\_\_\_\_

OR I wish to pay by

- Amex       Mastercard       Visa

Cardholder's name \_\_\_\_\_

Card number \_\_\_\_\_

Expiry \_\_\_\_ | \_\_\_\_

Signature \_\_\_\_\_

- To unsubscribe from further communication relating to Training & Development products tick here.

Please send your order details to:

### Free Post

Send this form, accompanied by a cheque to:

Business Essentials Pty Ltd  
Reply Paid 579  
Hawthorn East, VIC, 3123  
Australia

### Free Fax

1800 656 351

### Free Call

1800 039 098

**Please Note:** Upon payment this notice becomes a tax invoice. Please retain a copy for your records.

**Business Essentials Media Production Pty Ltd** ABN 98 006 144 449  
106/12 Cato Street Hawthorn East VIC 3123 Australia



# Your monthly business update

## ECONOMIC UPDATE

Professor Neville Norman, Melbourne University  
n.norman@unimelb.edu.au

## COMBATING MULTINATIONAL TAX AVOIDANCE

Ben Scull, Thomson Reuters  
Phone: +61 2 8587 7958  
Mobile: +61 413 341 293  
ben.scull@tr.com  
www.thomsonreuters.com

## MOVING FROM REACTIVE TO ADAPTIVE

Jeff Schwisow  
0414 829 070  
jeff@jeffschwisow.com  
www.jeffschwisow.com  
LinkedIn: [www.linkedin.com/in/jeffschwisow](http://www.linkedin.com/in/jeffschwisow)  
Twitter: @jeff\_schwisow

## CLIMB FAST TO SURVIVE

Patrick Hollingworth, author, *The Light and Fast Organisation*  
02 8294 3063  
patrick@patrickhollingworth.com  
www.patrickhollingworth.com

## EXITING THE BUSINESS – AT THE RIGHT PRICE!

Kerry Boulton, CEO, The Exit Strategy Group  
1300 394 878  
kerry@TheExitStrategyGroup.com.au  
www.TheExitStrategyGroup.com.au

## HOW TO EXPLOIT OPPORTUNITIES IN ASIA

Campbell MacKintosh,  
Focalise Consulting  
0413 499 482  
campbell@focaliseconsulting.com.au  
Campbell's book, *The Asian Opportunity*, can be found at  
[www.theasianopportunity.com.au](http://www.theasianopportunity.com.au)  
campbell@theasianopportunity.com.au

## A NEW DEFINITION OF SMALL BUSINESS + SUPER CHANGES

Michael Jones,  
Cummings Flavel McCormack  
03 9252 0800  
enquiries@cfmc.com.au  
www.cfmc.com.au

## SHAREMARKET UPDATE

Elio D'Amato, Lincoln Stock Doctor  
1300 676 333 / 03 9854 9444  
[www.lincolnindicators.com.au](http://www.lincolnindicators.com.au)

## DON'T WASTE STAFF POTENTIAL

Corrinne Armour  
0414 742 557  
corrinne@corrinnearmour.com

# Training your way

**Keep abreast of the latest development in business and tax in your car, at your desk, or even on the bus!**

Your annual sub Now it has never been easier to stay on the pulse from our in-house experts in tax. They are often featured in the news or other leading publications.

---

**Don't miss out on the online version**



***“In-House Training has taken our firm’s training program to a new level”***

**Gavin Johns CA**  
Hirn Newey – DFK



## Flexible learning solutions

The finance and accounting landscape is constantly changing and our eLearning portfolio makes staying ahead easy. The availability of a wide variety of online training options and topics allows you to complete your CPE hours with the flexibility you need.

To find out more about the flexible eLearning options visit [charteredaccountants.com.au/elearning](https://charteredaccountants.com.au/elearning)