

The Extras December 2018/January 2019

2018 ECONOMIC REVIEW

Professor Neville Norman, Melbourne University
neville.norman@unimelb.edu.au

SIX DIGITAL MARKETING ESSENTIALS FOR ACCOUNTANTS

MC Carter, Practice Paradox
1300 PARADOX
hello@practiceparadox.com.au
practiceparadox.com.au/initialchat

WHY CUSTOMERS LEAVE

Neville Christie, CEO Mentor RoundTable
neville@nevillechristie.com
ceomentorroundtable.com

DO YOU HAVE A BUSINESS “PRE-NUP”?

Andrew Henshaw and Scott McKenzie,
Velocity Legal
andrew@velocitylegal.com.au
scott@velocitylegal.com.au
velocitylegal.com.au

WORKPLACE BEHAVIOUR IN A #METOO WORLD

Karen Gately, Corporate Dojo
03 9670 6711 / 0414 825 551
karen@corporatedojo.com
corporatedojo.com

ESTATE PLANING – GETTING IT RIGHT! (CONTINUED)

Michael Jones, Cummings Flavel McCormack
03 9252 0800
enquiries@cfmc.com.au
cfmc.com.au

Greg Keady, APW Partners
03 9826 6610
gkeady@apwpartners.com.au
apwpartners.com.a

THE 25-MINUTE MEETING

Donna McGeorge, Author
d@donnamcgeorge.com
donnamcgeorge.com

WHEN BEING “RIGHT” CAN BE OH-SO WRONG

Martin Grunstein
Professional speaker on customer service
02 9662 3322 / 0414 933 249
mgrun@ozemail.com.au
martingrunstein.com.au

LEADERSHIP: IT’S ALL ABOUT PRESENCE

Graham Andrewartha, McPhee Andrewartha
1300 856 480
graham@mcpheeandrewartha.com.au
mcpheeandrewartha.com.au



MEDIA PRODUCTION

Publisher

Business Essentials Media Production Pty Ltd
ABN 98 006 144 449
106/12 Cato Street
Hawthorn East VIC 3123 Australia
Phone 03 9882 8333
Fax 03 9882 8017

be.com.au

Managing Director

Nick Schildberger

Executive Producer

Heather Dawson

Director Audio & Podcasting

Peter Letts

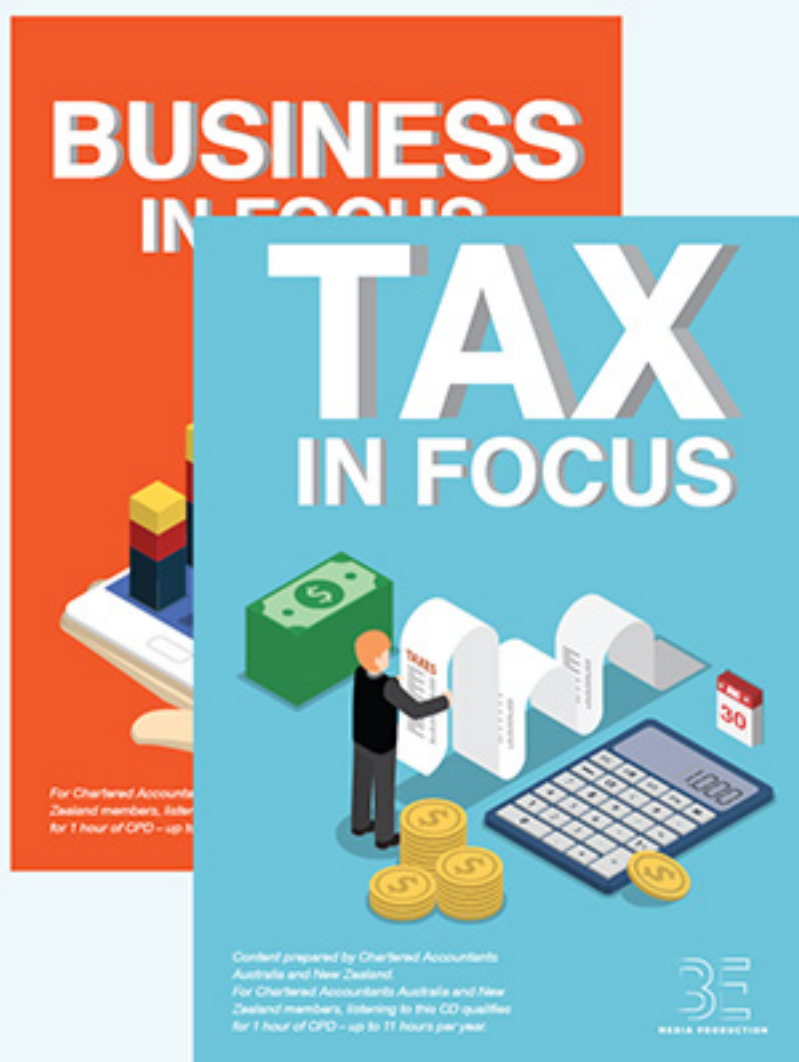
Head of Podcast Partnerships/Producer

Chris Ashmore

Subscriptions Manager

Maureen Payne

LET MORE CPD COME TO YOU!



Did you know there's also a specialised monthly tax audio series?

With content prepared by Chartered Accountants Australia and New Zealand, Tax in Focus provides you with the latest tax developments, insights into new or pending tax legislation and the practical implications of these changes.

For Chartered Accountants Australia and New Zealand members, subscribing to this audio series qualifies for 11 CPD hours per year.

**For a combined subscription you'll
receive a total of 22 CPD hours.**

You can also listen
via our app at
accounting.audio



NOT A SUBSCRIBER?

Annual subscriptions from \$440
Earn 11 CPD hours per year

SUBSCRIBE TODAY AT WWW.ACCOUNTING.AUDIO

TURN OVER FOR **CONTACT DETAILS FOR THIS MONTH'S SPEAKERS**